



How Switzerland got rich

July 9 – 20, 2018

Hosting Institute

Institute of Sociology, UZH

Course Director

Prof. Dr. Patrick Ziltener
(Sociologist / Economist, UZH)

Credits	4 ECTS
Level	Bachelor / Master
Subject area	Interdisciplinary (content will be delivered from the subject areas of History, Sociology, Economics and Politics)
Language	English
Fee	CHF 2000 (incl. application and tuition fee, final certificate, academic trips, social program)
Discounts	Generous discounts for students from UZH partner universities

Apply now on:

bit.ly/UZHSummer2018

Application Deadline: April 30, 2018

Further Information

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During these two weeks you will:

- ◆ Find out when and how Switzerland, a landlocked country in the mountains, managed to get **rich**
- ◆ Learn about the **humble beginnings** of Medieval guilds and the **origins** of the banking system
- ◆ Hear about early **globalizers** and **industrializers**
- ◆ Find out how various Swiss industries, for instance food, finance or watch-making, continue to be **successful globally**
- ◆ Travel to some of Switzerland's **most scenic locations** like Lucerne, Berne and the lake of Geneva
- ◆ Visit Nestlé, the **largest food company** in the world, **important historic sites** and up-to-date museums
- ◆ Experience Zurich as one of the world's **most attractive student cities**